



Sponsorship Opportunities

Promote your company and join this unique and family-favorite event for Dunwoody and its surrounding communities.

denicedudley@gmail.com • dunwoodyoktoberfest.com

How this will impact our community.

The second annual Dunwoody Oktoberfest is an action-packed, family-friendly event open to the entire community and free to attend.

St. Patrick's Episcopal Church hosts this event in the heart of Dunwoody with all proceeds from food, drinks, and activities benefiting the community ministries of St. Patrick's, including Malachi's Storehouse and Anchor Place Respite Dunwoody.

This event is a reflection of the church's four pillars – Welcome, Love, Nurture, and Feed. We are thrilled to bring the community together for a fun event with plenty of activities for children and adults.

dunwoodyoktoberfest.com



DIAMOND

S P O N S O R

Company Logo or Name Present

Oktoberfest Website - Home & Sponsor Page
Sponsor Banner On-Site
Volunteer Event T-Shirts
Press Release (8/1 Commitment Deadline)
Event Stadium Cups

Individual Shout Outs & Thank You's

Main Stage During Event
Social Media Prior to (2) & Post Event (1)
Podcasts & All Video Promotions

Event Takeaways

Five (5) All-Access Wristbands for Kids
Custom Signage On-Site (Yours to Keep)

PLATINUM

S P O N S O R

Company Logo or Name Present

Oktoberfest Website - Home & Sponsor Page

Sponsor Banner On-Site

Volunteer Event T-Shirts

Press Release (8/1 Commitment Deadline)

Event Stadium Cups

Individual Shout Outs & Thank You's

Main Stage During Event

Social Media Prior to Event

Event Takeaways

Two (2) All-Access Wristbands for Kids

GOLD

Company Logo or Name Present

Oktoberfest Website Sponsor Page
Sponsor Banner On-Site
Volunteer Event T-Shirts

Shout Outs & Thank Yous

Main Stage During Event

Event Takeaways

One (1) All-Access Wristband for Kids

SILVER

Company Logo or Name Present

Oktoberfest Website Sponsor Page
Sponsor Banner On-Site
Volunteer Event T-Shirts

BRONZE

Company Logo or Name Present

Oktoberfest Website Sponsor Page
Sponsor Banner On-Site

SPONSORSHIP VALUE & COMPARISON

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Company Name on Oktoberfest Website - Sponsor	✓	✓	✓	✓	✓
Company Name on Printed Sponsor Banner On-Site	✓	✓	✓	✓	✓
Company Name on Volunteer Tshirts	✓	✓	✓	✓	
Dunwoody July 4th Presence (6/1 deadline)	✓	✓	✓		
Wristbands for Games and Crafts	5	2	1		
Promotional Tent/Table	✓	✓	✓		
Individual Main Stage Thank You During Event	2	1	1 Group		
Individual Social Media Thank You and Company Mention	2	1			
Company Name on Press Release (8/1 deadline)	✓	✓			
Company Name on Oktoberfest Website - Home	✓	✓			
Company Name on 16oz Event Stadium Cups	✓	✓			
Company Shout Out on Podcasts & All Video Promotion	✓				
Social Media Post-Event Thank You	✓				
Custom Signage On-Site (Yours to Keep Post-Event)	✓				
VALUE	\$5,000	\$2,500	\$1,000	\$500	\$250

Every sponsorship is one step closer to our goal. In order to make this a complementary event, St. Patrick's is relying on its sponsors to help us make this an unforgettable event for our community.

Thank you for your consideration.



Denice Dudley

Oktoberfest Chair | Dunwoody Resident

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