

How this will impact our community.

The second annual Dunwoody Oktoberfest is an action-packed, family-friendly event open to the entire community and free to attend.

St. Patrick's Episcopal Church hosts this event in the heart of Dunwoody with all proceeds from food, drinks, and activities benefiting the community ministries of St. Patrick's, including Malachi's Storehouse and Anchor Place Respite Dunwoody.

This event is a reflection of the church's four pillars – Welcome, Love, Nurture, and Feed. We are thrilled to bring the community together for a fun event with plenty of activities for children and adults.



DIAMOND SPONSOR

Company Logo or Name Present

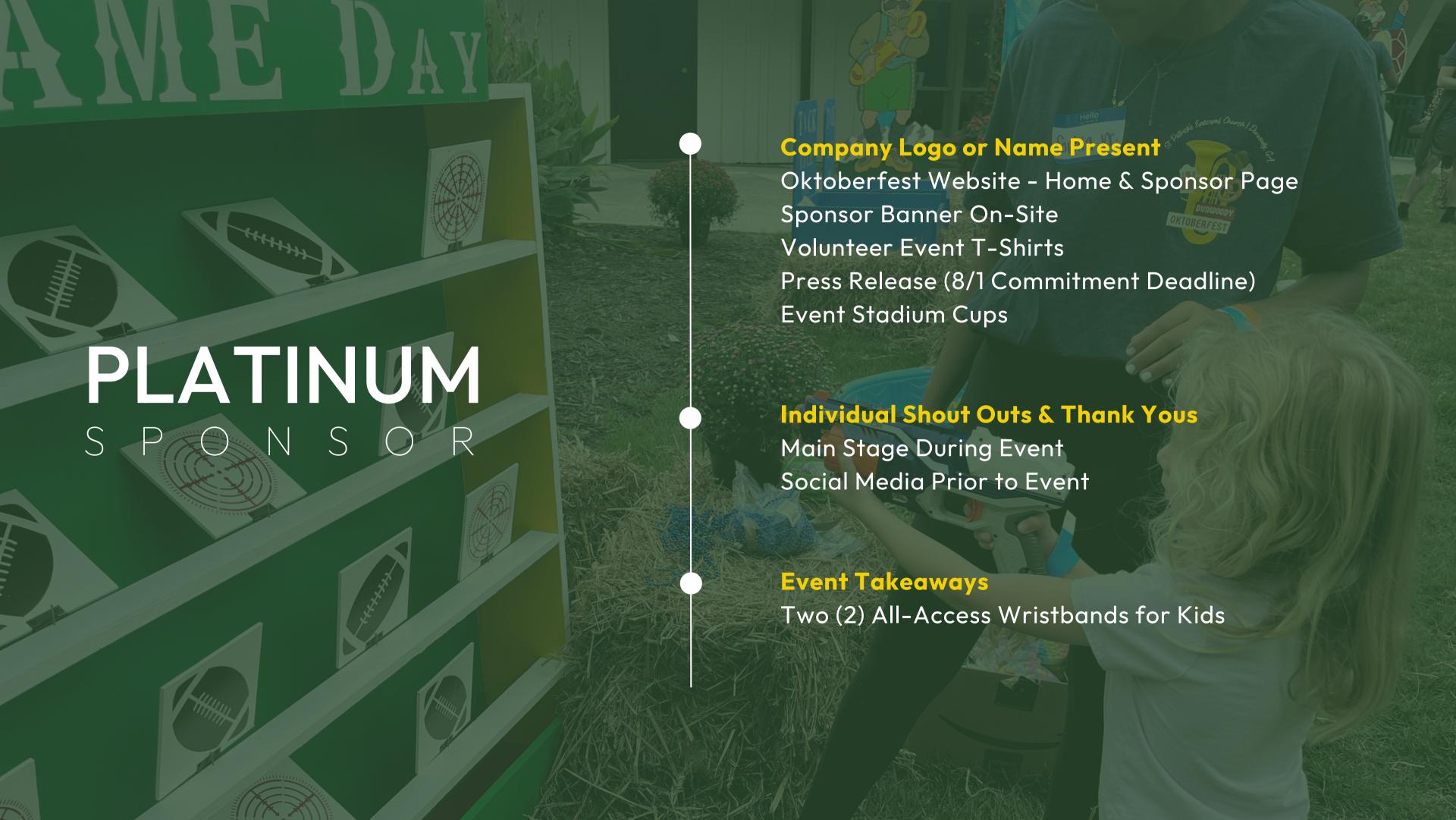
Oktoberfest Website – Home & Sponsor Page Sponsor Banner On–Site Volunteer Event T–Shirts Press Release (8/1 Commitment Deadline) Event Stadium Cups

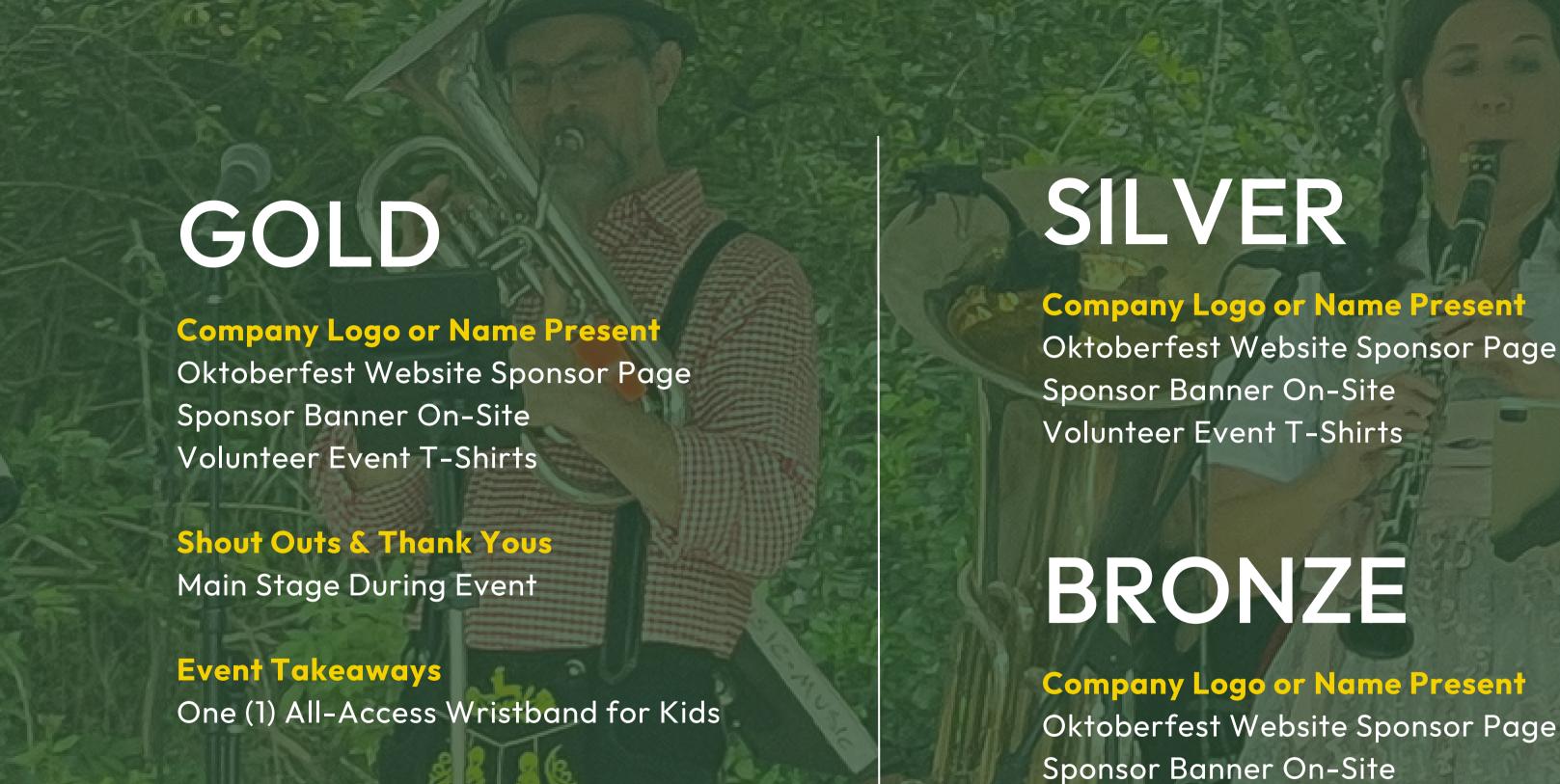
Individual Shout Outs & Thank Yous

Main Stage During Event Social Media Prior to (2) & Post Event (1) Podcasts & All Video Promotions

Event Takeaways

Five (5) All-Access Wristbands for Kids Custom Signage On-Site (Yours to Keep)





SPONSORSHIP VALUE & COMPARISON

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Company Name on Oktoberfest Website - Sponsor	✓	✓	✓	✓	✓
Company Name on Printed Sponsor Banner On-Site	✓	✓	✓	✓	✓
Company Name on Volunteer Tshirts	✓	✓	✓	✓	
Dunwoody July 4th Presence (6/1 deadline)	✓				
Wristbands for Games and Crafts	5	2	1		
Promotional Tent/Table	✓		✓		
Individual Main Stage Thank You During Event	2	1	1 Group		
Individual Social Media Thank You and Company Mention	2	1			
Company Name on Press Release (8/1 deadline)	✓	✓			
Company Name on Oktoberfest Website - Home	✓				
Company Name on 16oz Event Stadium Cups	✓	✓			
Company Shout Out on Podcasts & All Video Promotion	✓				
Social Media Post-Event Thank You	✓				
Custom Signage On-Site (Yours to Keep Post-Event)	✓				
VALUE	\$5,000	\$2,500	\$1,000	\$500	\$250

Every sponsorship is one step closer to our goal. In order to make this a complementary event, St. Patrick's is relying on its sponsors to help us make this an unforgettable event for our community.

Thank you for your consideration.



Denice Dudley

Oktoberfest Chair | Dunwoody Resident

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dunwoodyoktoberfest.com